

# Conflict of Interest and Compensation Policy of Monkeyshines Media, Inc.

Adopted by the Board of Directors on  
November 7, 2021

## Section 1: Overview

### 1. Purpose

The purpose of this Conflict of Interest and Compensation Policy is to protect the corporation's interests when it is considering taking an action or entering into a transaction that might benefit the private interests of a director, officer, or key person<sup>1</sup>, result in the payment of excessive compensation to a director, officer, or key person; or otherwise violate state and federal laws governing conflicts of interest applicable to nonprofit, charitable organizations.

### 2. Why is a policy necessary?

As a nonprofit, charitable organization, the corporation is accountable to both government agencies and members of the public for responsible and proper use of its resources. Directors, officers, and employees have a duty to act in the corporation's best interests and may not use their positions for their own financial or personal benefit.

Conflicts of interest must be taken very seriously since they can damage the corporation's reputation and expose both the corporation and affiliated individuals to legal liability if not handled appropriately. Even the appearance of a

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<sup>1</sup> Key person means a person, other than a director or officer, whether or not an employee of Monkeyshines Media, Inc., who:

- a. has responsibilities, or exercises powers or influence over the corporation as a whole, similar to the responsibilities, powers, or influence of directors and officers;
- b. manages the corporation, or a segment of the corporation that represents a substantial portion of the activities, assets, income, or expenses of the corporation; or
- c. alone or with others controls or determines a substantial portion of the corporation's capital expenditures or operating budget.

conflict of interest should be avoided, as it could undermine public support for the Corporation.

### **3. To whom does the policy apply?**

This policy applies to all directors, officers, and key persons<sup>2</sup>.

## **Section 2: Identifying Conflicts of Interest**

### **1. What is a conflict of interest?**

A potential conflict of interest arises when a director, officer, or key person, or that person's relative<sup>3</sup> or business:

- a. stands to gain a financial benefit from an action the corporation takes or a transaction into which the corporation enters; or
- b. has another interest that impairs, or could be seen to impair, the independence or objectivity of the director, officer, or key person in discharging their duties to the corporation.

### **2. What are some examples of potential conflicts of interest?**

It is impossible to list all the possible circumstances that could present conflicts of interest. Potential conflicts of interest include situations in which a director, officer, or key person, or that person's relative or business:

- a. has an ownership or investment interest in any third party that the corporation deals with or is considering dealing with;
- b. serves on the board of, participates in the management of, or is otherwise employed by or volunteers with any third party that the corporation deals with or is considering dealing with;
- c. receives or may receive compensation or other benefits in connection with a transaction into which the corporation enters;

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<sup>2</sup> Monkeyshines Media, Inc. may choose to make the policy applicable to all employees, not just key persons.

<sup>3</sup> Relative means a person's spouse or domestic partner, ancestors, brothers and sisters (whether whole or half-blood), children (whether natural or adopted), grandchildren, great-grandchildren, and spouses or domestic partners of brothers, sisters, children, grandchildren and great-grandchildren.

- d. receives or may receive personal gifts or loans from third parties dealing with the corporation;
- e. serves on the board of directors of another nonprofit organization that is competing with the corporation for a grant or contract;
- f. has a close personal or business relationship with a participant in a transaction being considered by the corporation;
- g. would like to pursue a transaction being considered by the corporation for their personal benefit.

**3.** In situations where you are uncertain, err on the side of caution and disclose the potential conflict as set forth in Section 3 of this policy.

**4. A potential conflict is not necessarily a conflict of interest.** A person has a conflict of interest only if the board of directors decides, pursuant to Section 4 of this policy, that a conflict of interest exists.<sup>4</sup>

## Section 3: Disclosing Potential Conflicts of Interest

**1.** You must disclose to the best of your knowledge all potential conflicts of interest as soon as you become aware of them and always before any actions involving the potential conflict are taken. Submit a signed, written statement disclosing all the material facts to the board of directors.

**2.** You must file an annual disclosure statement in the form attached to this policy. **If you are a director**, you must also file this statement prior to your initial election. Submit the form to the chair of the board of directors.

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<sup>4</sup> Alternatively, the disclosure may be sent (1) to an audit committee, in which case, it would decide both whether there is a conflict and how to handle the conflict; or (2) to a different board committee.

## Section 4: Determining Whether a Conflict of Interest Exists

1. After there has been disclosure of a potential conflict and after gathering any relevant information from the concerned director, officer, or key person, the board shall determine whether there is a conflict of interest. The director, officer, or key person shall not be present for deliberation or vote on the matter and must not attempt to influence improperly the determination of whether a conflict of interest exists.
2. In determining whether a conflict of interest exists, the board shall consider whether the potential conflict of interest would cause a transaction entered into by the corporation to raise questions of bias, inappropriate use of the corporation's assets, or any other impropriety.
3. A conflict always exists in the case of a **related party transaction** — a transaction, agreement or other arrangement in which a related party<sup>5</sup> has a financial interest and in which the corporation or any affiliate of the corporation is a participant.<sup>6</sup>

## Section 5: Procedures for Addressing a Conflict of Interest

1. When a matter involving a conflict of interest comes before the board, the board may seek information from the director, officer, or key person with the

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<sup>5</sup> A related party is:

- a. a director, officer, or key person of the corporation or any affiliate of the corporation, or
- b. a relative of any individual described in (a.), or
- c. an entity in which any individual described in (a.) or (b.) has an ownership or beneficial interest of 35% or more, or in the case of a partnership or professional corporation, a direct or indirect ownership interest in excess of 5%.

<sup>6</sup> A transaction is not a related party transaction if:

- a. the transaction, or the related party's financial interest in the transaction, is *de minimis*;
- b. the transaction would not customarily be reviewed by the board or the boards of similar organizations in the ordinary course of business and is available to others on the same or similar terms;
- c. the transaction constitutes a benefit provided to a related party solely as a member of a class of the beneficiaries that the corporation intends to benefit as part of the accomplishment of its mission (and that benefit is available to all similarly situated members of the same class on the same terms).

conflict prior to beginning deliberation and reaching a decision on the matter. However, a conflicted person shall not be present during the discussion or vote on the matter and must not attempt to influence improperly the deliberation or vote.

## **2. Additional Procedures for Addressing Related Party Transactions**

- a. The corporation may not enter into a related party transaction unless, after good faith disclosure of the material facts by the director, officer, or key person, the board or a committee authorized by the board determines that the transaction is fair, reasonable, and in the corporation's best interest at the time of such determination.
- b. If the related party has a substantial financial interest, the board or authorized committee shall:
  - (1) prior to entering into the transaction, consider alternative transactions to the extent available;
  - (2) approve the transaction by a vote of not less than a majority of the directors present at the meeting; and
  - (3) contemporaneously document in writing the basis for its approval, including its consideration of any alternative transactions.

## **Section 6: Minutes and Documentation**

The minutes of any board meeting at which a matter involving a conflict of interest or potential conflict of interest was discussed or voted upon shall include:

- a. the name of the interested party and the nature of the interest;
- b. the decision as to whether the interest presented a conflict of interest;
- c. any alternatives to a proposed contract or transaction considered by the board; and
- d. if the transaction was approved, the basis for the approval.

## Section 7: Prohibited Acts

The corporation shall not make a loan to any director or officer.

## Section 8: Procedures for Determining Compensation

1. No person shall be present for or participate in board or committee discussion or vote pertaining to:
  - a. their own compensation;
  - b. the compensation of their relative;
  - c. the compensation of any person who is in a position to direct or control them in an employment relationship;
  - d. the compensation of any person who is in a position to directly affect their financial interests; or
  - e. any other compensation decision from which the person stands to benefit.
2. In the case of compensation of key persons, the following additional procedures apply:
  - a. The board or a committee authorized by the board shall approve compensation before it is paid.
  - b. The board or authorized committee shall base approval of compensation on appropriate data, including compensation paid by comparable organizations (three are sufficient if the corporation's income is less than \$1,000,000) for functionally similar positions, availability of similar services in the geographic area of the corporation, and/or compensation surveys compiled by independent firms.
  - c. The board or authorized committee shall contemporaneously document:
    - (1) the terms of compensation and date of determination;

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- (2) the members of the board or committee who were present and those who voted for it;
- (3) the comparability data relied on and how it was obtained;
- (4) if the compensation is higher or lower than the range of comparable data, the basis for the determination, and;
- (5) any actions with respect to consideration of the compensation by anyone on the board or committee who had a conflict of interest with respect to the matter.

# Monkeyshines Media, Inc. Conflict of Interest Disclosure Statement

By signing below, I affirm that:

- a. I have received and read a copy of the *Conflict of Interest and Compensation Policy*;
- b. I agree to comply with the policy;
- c. I have no actual or potential conflicts as defined by the policy, or if I have, I have previously disclosed them as required by the policy or am disclosing them below.

Disclose here, to the best of your knowledge:

- a. any entity in which you participate (as a director, officer, employee, owner, or member) with which the corporation has a relationship;
- b. any transaction in which the corporation is a participant as to which you might have a conflicting interest; and
- c. any other situation which may pose a conflict of interest.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_